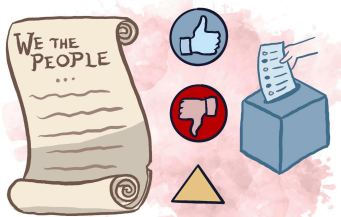


The People's Election Playbook

To hold onto power, they are going to keep people from voting. **We are not going to let them.** These actions are foundations that other tactics build on to stop them.

Now through Election Day	1. Activate the Vote
Aug-Nov	2. Check your Registration
Sept-Oct	3. Vote Early – Together
Election Day • Nov 3	4. Election Day as Civic Holiday
Nov 4 until All Votes Counted	5. Count Every Vote Parties
If Election results are not honored	6. Economic Noncooperation



Get registered and ready to vote at: [vote.org](https://www.vote.org)

1. Activate the Vote

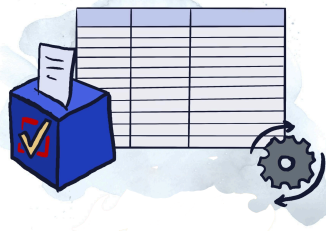
In 2024, approximately 89 million eligible voters in the United States didn't vote. That's more people than votes received by either major-party candidate.

If "none of the above" was a candidate, they would have won — which is why we have to reach out to those who didn't vote last cycle.

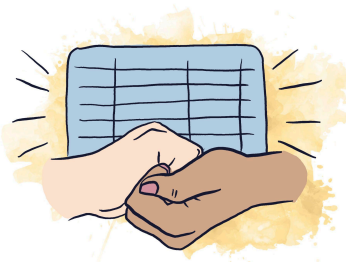
Each of the people's election playbooks starts with this: get with at least 3 people to act with you.

This means speaking to the different reasons people don't vote. In her essay (at freedomtrainers.net/election) Ash-Lee Henderson describes three core reasons people don't vote. They:

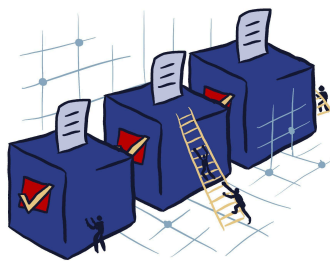
- Are structurally locked out (we need to help them vote)
- Rationally withdraw (we need to build them a political home based on the economic despair)
- Ideologically refuse (we need to expand the frame).



Check your
registration over at:
[vote.org](https://www.vote.org)



Register your
event: [Vote Early
Day, Indivisible](https://www.vote.org)



Sign up at:
[Election.Holiday](https://www.electionholiday.org)

Companies can
join: [Time To Vote](https://www.timetovote.org)

2. Check your Registration

Prepare your circle for attempts to take away your vote. Put it in your calendar to regularly check in with your circle to check-up on your voter registrations.

This is especially true if your states have handed voter rolls to the federal government: Alaska, Arkansas, Indiana, Louisiana, Mississippi, Nebraska, Ohio, Oklahoma, South Dakota, Tennessee, Texas, and Wyoming.

The federal government has said it plans to ask those states to purge their voter rolls. Checking once is not enough — check multiple times.

3. Vote Early – Together

If early voting is available to you, it isn't just convenient, it's smart — especially in this election season. **But don't vote just as an individual — do it with others.** *Get at least 3 other people to vote together.*

Call it what you want: *Souls to the Polls. A workplace fieldtrip. Friendship bonding time. Parties at the polls. Arrive with Five!* Bring a voter guide ([Guides.vote](https://www.guides.vote))

Be visible! Text friends that you voted. Wear a sticker. Share a selfie.

Each state has different voting rules — so look yours up at [vote.org](https://www.vote.org). **Many use Vote Early Day (Oct 27, 2026)!**

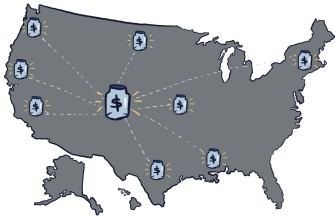
4. Election Day as a Civic Holiday

On this Civic Holiday, vote (if you haven't already) and spend the day helping others vote and protecting our election. An Election Day isn't a floor — it's the minimum — a civic holiday for you to:

- Vote, if you haven't.
- Be a poll worker or poll monitor ([866OurVote.org](https://www.866OurVote.org))
- Call or text friends (AKA “vote tripling”)
- Organize block parties to encourage voting and discourage any harassment or intimidation.
- Help escort people to polls
- Find more volunteer opportunities at: [Ground Control \(wearegroundcontrol.org\)](https://www.groundcontrol.org).



Connect with
organizing groups:
[Indivisible](#), [May Day](#)
[Strong](#)



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5. Count Every Vote Parties

November 4th, the morning after election day, be ready to rally and party. If it's right for your city, organize events at County Board of Elections if the votes are still being counted. In 2020, Philadelphia famously organized a massive dance party outside of the County Board of Elections — to offer positivity and encouragement and discourage any violence or slander.

Peaceful, visible encouragement and protection for election officials to count all ballots. Post-election threat scenarios often have a common need: people in the streets. This gets that moving.

IF ELECTION RESULTS ARE NOT HONORED,

6. Economic Noncooperation

Cheating must never pay. When results were not honored in Ukraine or Serbia or Brazil, people took to the streets to enforce election results.

We may have to do that here.

In the US, May Day Strong has a simple saying: **No work. No school. No shopping.** Economic withdrawal is the escalation tool of last resort. This creates economic pressure on vote deniers using all levers of economic pressure.