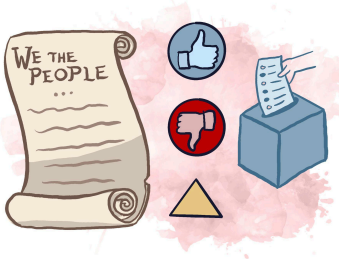


The People's Election Playbook

To hold onto power, they are going to keep people from voting. **We are not going to let them.** These actions are foundations that other tactics build on to stop them.

Now through Election Day	1. Activate the Vote
Aug-Nov	2. Check your Registration
Sept-Oct	3. Vote Early – Together
Election Day • Nov 3	4. Election Day as Civic Holiday
Nov 4 until All Votes Counted	5. Count Every Vote
If Election results are not honored	6. Economic Noncooperation



Get registered and ready to vote at: [vote.org](https://www.vote.org)

1. Activate the Vote

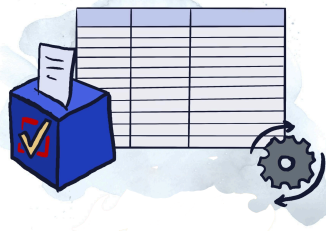
Each of the people's election playbooks starts with this: *get with at least 3 people to act with you.*

Because this is more than just *getting out the vote*. This includes reminding people why their vote is precious, debunking the lies and filth that's coming, and participating in efforts like Freedom Summer.

At stake: In 2024, approximately 89 million eligible voters in the United States didn't vote. That's more people than votes received by either major-party candidate. If "none of the above" was a candidate, they would have won — which is why we have to reach out to them.

In her essay (at freedomtrainers.net/election) Ash-Lee Henderson describes three core reasons people don't vote:

- Are structurally locked out (we help them vote)
- Rationally withdraw (we build them a political home based on the economic despair)
- Ideologically refuse (we expand the frame).



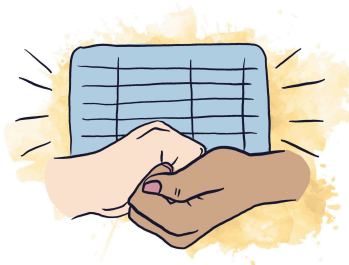
Check your registration
over at: [vote.org](https://www.vote.org)

2. Check your Registration

Prepare your circle for attempts to take away your vote. Put it in your calendar to regularly check in with your circle to check-up on your voter registrations.

This is especially true if your states have handed voter rolls to the federal government: Alaska, Arkansas, Indiana, Louisiana, Mississippi, Nebraska, Ohio, Oklahoma, South Dakota, Tennessee, Texas, and Wyoming.

The federal government has said it plans to ask those states to purge their voter rolls. Checking once is not enough — check multiple times.



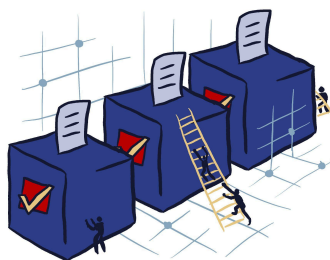
Register your event: [Vote Early Day](https://www.vote.org), Indivisible

3. Vote Early – Together

If early voting is available to you, it isn't just convenient, it's smart — especially in this election season. **But don't vote just as an individual — get with at least 3 other people to vote together.**

Call it what you want: *Souls to the Polls*. A workplace fieldtrip. Friendship bonding time. Parties at the polls. Arrive with Five! Bring a voter guide ([guides.vote](https://www.guides.vote)). Be visible! Text friends that you voted. Wear a sticker. Share a selfie.

Find your Vote Early Day at [voteearly.org/vote](https://www.voteearly.org/vote). Many are Oct 27, 2026.



Sign up at:
[Election.Holiday](https://www.electionholiday.org)

Companies can join: [Time To Vote](https://www.time.tv)

4. Election Day as a Civic Holiday

On this Civic Holiday, vote (if you haven't already) and spend the day helping others vote and protecting our election. An Election Day isn't a floor — it's the minimum — a civic holiday for you to:

- Vote, if you haven't.
- Be a poll worker or poll monitor ([866OurVote.org](https://www.866OurVote.org))
- Call or text friends (AKA “vote tripling”)
- Organize block parties to encourage voting and discourage any harassment or intimidation.
- Help escort people to polls
- Find more volunteer opportunities at: [Ground Control \(wearegroundcontrol.org\)](https://www.wearegroundcontrol.org).



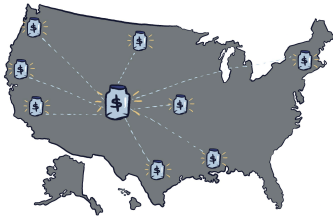
Connect with organizing groups: [Indivisible](#), [May Day Strong](#)

5. Count Every Vote

The morning after election day (November 4), be ready to make every vote count. Sign-up for ballot curing to help votes count. Explain the counting process to impatient friends. Celebrate when votes are counted.

One option: If it's right for your city, organize celebratory events as votes are still being counted. In 2020, Philadelphia famously organized a massive dance party outside of the County Board of Elections — to offer positivity and encouragement and discourage any violence or slander. This could happen at County Board of Elections or at other visible, public locations.

Peaceful, visible encouragement and protection for election officials to count all ballots. Post-election threat scenarios often have a common need: people in the streets. This gets that moving.



Connect with organizing groups: [Indivisible](#), [May Day Strong](#)

IF ELECTION RESULTS ARE NOT HONORED,

6. Economic Noncooperation

Cheating must never pay. When results were not honored in Ukraine or Serbia or Brazil, people had to mass mobilize in the streets to enforce election results.

We may have to do that here.

In the US, May Day Strong has a simple saying: **No work. No school. No shopping.**

Economic noncooperation is the escalation tool of last resort. It includes a myriad of protests and mass mobilization strategies on the street, at state capitals, at locations of economic impact. Collectively, these tactics create economic pressure on vote deniers using all levers of economic pressure.